

## **“Black Friday” Terms & Conditions**

(hereinafter also: “Terms & Conditions”)

### **I. Preliminary provisions**

1. These terms & conditions of the Campaign under the name “Black Friday” define the Campaign functioning rules, terms and conditions, scope and complaint procedure, the terms of use, the rights of those participating in the Campaign and the obligations of the Organiser.
2. The Organiser of the “Black Friday” Campaign is **Fashion Trends Group sp. z o.o.** as the owner of the **SneakerStudio** brand with its registered office in Krakow, ul. Stanisława Lema 24/LU 3, 31-571 Kraków, registered in the Register of Companies at the KRS number 0000690278 kept by the District Court in Rzeszów, 12th Commercial Division of the National Court Register, with NIP No. 7952542640 and REGON No. 367335288, represented by: **CEO Łukasz Lepczyński** (hereinafter also: “Organiser”).
3. The Campaign is run in the Organiser’s Online Shop on sneakerstudio.com (“Online Shop”) and in the physical point of sale at ul. Starowiślna 55 in Krakow. The Campaign is addressed to Customers who become Campaign Participants (hereinafter also: “Participants”) after meeting the eligibility terms.

### **II. Subject matter of and eligibility for the Campaign**

1. The subject matter of the Campaign is to give the Participant an opportunity to take part, on the terms as defined in the Terms & Conditions, in a Campaign involving a 35% discount off Product prices granted to the Participant in the Campaign Period, except that the Campaign does not apply to the following brands: Woolrich, Hoka One One, C.P. Company, Inuikii, A.P.C. and to any special categories.
2. The Campaign is active in the following period:  
  
from 26/11/2021 00:00 a.m. to 26/11/2021 11:59 p.m. (hereinafter also: “Campaign Period”)  
  
In physical points of sale, the Campaign is active from the moment the shop opens until it closes.
3. Participation in the Campaign is voluntary and free of charge (i.e. to purchase Products within the Campaign, the Participant does not have to incur any costs other than the price of the Products covered by the Campaign and the costs selected by the Customer, such as shipping costs).
4. Some Products may be excluded from the Campaign in the course of the Campaign.
5. Participating in the Campaign taking the following actions during the Campaign Period:
  - a. reading and accepting these Terms & Conditions;
  - b. adding Products covered by the Campaign to the Cart;

c. entering the ALLIN discount code in the Cart section before ordering and pressing the “Confirm the code” button. Entering the above discount code after placing the order does not make the Participant eligible for the Campaign. Failure to enter the discount code means that the buyer has waived their right to take part in the Campaign for the whole transaction. In such a case, the Participant irrevocably loses their right to take part in the Campaign for the transaction the moment the payment is made.

d. give the ALLIN discount code in a physical point of sale – the standard price will be discounted. Making a purchase in the Campaign Period without giving the ALLIN code does not entitle the Customer to claim the right to use the discount code.

e. the Campaign is valid only for those who buy a selected product during the Campaign Period. Adding a Product to the cart during the Campaign Period without actually buying it does not entitle the Customer to claim the right to use the discount code.

6. Within the Campaign, the original (pre-discount) price for the Product(s) bought by the Participant in the Online Shop will be reduced by the value covered by the Campaign, i.e.

from 26/11/2021 00:00 a.m. to 26/11/2021 11:59 p.m. 35% is taken off the original price of non-discounted Product(s) visible on:

<https://sneakerstudio.com/>

<https://sneakerstudio.com.ua/>

<https://sneakerstudio.ru/>

<https://sneakerstudio.de/>

<https://sneakerstudio.at/>

<https://sneakerstudio.fr/>

<https://sneakerstudio.cz/>

<https://sneakerstudio.hu/>

<https://sneakerstudio.ro/>

<https://sneakerstudio.it/>

<https://sneakerstudio.sk/>

<https://sneakerstudio.si/>

<https://sneakerstudio.hr/>

<https://sneakerstudio.bg/>

<https://sneakerstudio.es/>

<https://sneakerstudio.nl/>

<https://sneakerstudio.gr/>

7. The Campaign does not cover (does not reduce) the shipping costs of Products purchased within the Campaign in the Online Shop; the Participant covers the full amount of such costs. Some Products may be excluded from the Campaign in the course of the Campaign.

8. The Campaign is not cumulative with any other special offer, discount, rebate, concession, promotional campaign, special price or special product offered by the Online Shop, unless otherwise stated in the terms of such special offer, discount, rebate, promotional campaign, concession, special price or special product.

9. If several Products covered by the Campaign are purchased concurrently, the Campaign discount is applied to the total price of the purchase Products covered by the Campaign, taking into account the brands of the Products.

10. The Campaign discount cannot be disbursed in cash or exchanged to any other legal tender and it is non-transferable.

### **III. Complaints**

1. Complaints and returns of products purchased within the Black Friday campaign are subject to the Complaint Terms & Conditions and the Return Terms & Conditions respectively, both available on:

[www.sneakerstudio.com](http://www.sneakerstudio.com)

<https://sneakerstudio.com.ua/>

<https://sneakerstudio.ru/>

<https://sneakerstudio.de/>

<https://sneakerstudio.at/>

<https://sneakerstudio.fr/>

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<https://sneakerstudio.nl/>

<https://sneakerstudio.gr/>

2. To expedite Complaint processing, please state the Participant's full name, contact details (e.g. e-mail address or phone number) and describe the reasons for the Complaint.
3. The Organiser responds to Complaints without undue delay within 30 days of receiving them.
4. The Organiser analyses Complaints in particular with reference to these Terms & Conditions.

#### **IV. Miscellaneous**

1. These Terms & Conditions are generally available on: [sneakerstudio.com](https://sneakerstudio.com)
2. The Organiser reserves the right to modify these Terms & Conditions for cause, where cause means (closed catalogue):
  - a) change to any legislation which governs the terms, conditions and organisation of the Campaign and affects the mutual rights and responsibilities of the Organiser and the Participants;
  - b) change in the way of running the Campaign for technical or technological reasons;
  - b) change in the way of providing services exclusively for technical or technological reasons;
  - d) change in the scope or provision of the services to which these Terms & Conditions apply because Organiser has introduced new or modified or withdrawn any existing features or services covered hereunder.
4. If the Terms & Conditions are modified, the Organiser shall publish a consolidated text of the Terms & Conditions on [sneakerstudio.pl](https://sneakerstudio.pl)
5. The new Terms & Conditions apply as of the moment when they are clearly presented and posted at the address specified above.